# Setting the stage for data science: integration of data management skills in introductory and second courses in statistics

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Statistics students need to develop the capacity to make sense of the staggering amount of information collected in our increasingly data-centered world. In her 2013 book, Rachel Schutt succinctly summarized the challenges she faced as she moved into the workforce: "It was clear to me pretty quickly that the stuff I was working on at Google was different than anything I had learned at school." The same challenges are seen by students who enter the workforce as analysts. The widely cited McKinsey report called for the training of hundreds of thousands of workers with the skills to make sense of the rich and sophisticated data now available to make decisions (along with millions of new managers with the ability to comprehend these results). The disconnect between the complex analyses now demanded in industry and the instruction available in academia is a major challenge for the profession. Statistical educators play a key role in helping to prepare the next generation of statisticians and data scientists.

The updated ASA guidelines for undergraduate programs in statistics (American Statistical Association, 2014) describe a number of specific capacities needed to make sense of the data around us. This includes data management and related skills (see SIDEBAR: What's in a name), visualization, knowledge of statistics, experience with forecasting and prediction, and sophisticated communication skills. Nolan and Temple Lang (2010) argued that "the ability to express statistical computations is an essential skill," and that major changes to foster this capacity are needed in the statistics curriculum at the graduate and undergraduate levels. Providing students with a basis in data manipulation and management skills can help ensure that they develop the ability to frame and answer statistical questions with richer supporting data. Inculcating our students with these general capacities, distinct from ungrounded training in specific technologies, may help them thrive in an era where data analysis techniques can extract meaning from larger and more complex data.

Instilling a framework for "Data Tidying" (see also http://www.jstatsoft.org/v59/i10/paper) and creating opportunities for students to practice with real, messy datasets are a necessary but not sufficient way to engage students. To help achieve these aims, important precursors to data science need to be incorporated into a range of introductory and second courses in statistics. (If not then, when?)

Successful implementation is likely to be facilitated by the routine use of reproducible analysis tools (described in detail in "Five Concrete Reasons Your Students Should Be Learning to Analyze Data in the Reproducible Paradigm", http://chance.amstat.org/2014/09/reproducible-paradigm) into first and second stage courses, and we assume that such approaches are used (to model this we have made copies of the R Markdown and formatted files for these analyses available at http://www.amherst.edu/~nhorton/precursors).

A framework for data-related skills The statistical data analysis cycle involves the formulation of questions, collection of data, analysis, and interpretation of results (see Figure 1). Data preparation and manipulation is not just a first step, but a key component of this cycle (which will often be nonlinear). When working with data, analysts must first determine what is needed, describe this solution in terms that a computer can understand, and execute the code. Here we illustrate how the dplyr package in R (http://cran.r-project.org/web/packages/dplyr) can be used to build a powerful and broadly accessible foundation for data manipulation. This approach is attractive because it provides simple functions that correspond to the most common data manipulation operations (or *verbs*) and uses efficient storage approaches so that the analyst can focus on the analysis. (Other systems could certainly be used in this manner, see for example http://iase-web.org/icots/9/proceedings/pdfs/ICOTS9\_C134\_CARVER.pdf.)



Figure 1: Statistical data analysis cycle (source: bit.ly/bigrdata4)

| verb  | meaning   |
|---|---|
| <pre>select() filter() mutate() arrange()</pre> | select variables (or columns)<br>subset observations (or rows)<br>add new variables (or columns)<br>re-order the observations |
| <pre>summarise()</pre>                          | reduce to a single row  |
| group_by()                                      | aggregate   |
| left_join()                                     | merge two data objects  |
| distinct()                                      | remove duplicate entries  |
| collect()                                       | force computation and bring data back into $\ensuremath{\mathbb{R}}$  |

Table 1: Key verbs to support data management and manipulation (see <a href="http://bit.ly/bigrdata4">http://bit.ly/bigrdata4</a> for more details)

To illustrate these verbs in action, we consider analysis of airline delays in the United States. This dataset, constructed from information made available by the Bureau of Transportation Statistics, was utilized in the ASA Data Expo 2009 (Wickham, JCGS, 2011). This rich data repository contains more than 150 million observations corresponding to each commercial airline flight in the United States between 1987 and 2012.

Because of the magnitude of data (larger than can be easily accommodated in R or similar general purpose statistical packages), access via a database is recommended (see SIDEBAR: Databases). We demonstrate how to undertake analysis using the tools in the dplyr package. (A smaller dataset is available for New York City flights in 2013 within the nycflights13 package. The interface in R looks almost identical in terms of the dplyr functionality, with the same functions being used.)

Students can use this dataset to address questions that they find real and relevant. (It is not hard to find motivation for investigating patterns of flight delays. Ask students: have you ever been stuck in an airport because your flight was delayed or cancelled and wondered if you could have predicted the delay if you'd had more data?)

```
now <- Sys.time(); now</pre>
```

```
## [1] "2015-03-25 14:36:34 EDT"
```

```
require(dplyr); require(mosaic); require(lubridate); require(igraph)
my_db <- src_sqlite(path="ontime.sqlite3")</pre>
```

This example uses data from a database with multiple tables.

```
flights <- tbl(my_db, "flights") # link to some useful tables
airports <- tbl(my_db, "airports")
airlines <- tbl(my_db, "airlines")
airplanes <- tbl(my_db, "airplanes")</pre>
```

We start with an analysis focused on three smaller airports in the Northeast. This illustrates the use of filter(), which allows the specification of a subset of rows of interest in the airports table (or dataset). We first start by exploring the airports table.

```
filter(airports, IATA %in% c('ALB', 'BDL', 'BTV')) # what are these airports?
## Source: sqlite 3.8.6 [ontime.sqlite3]
## From: airports [3 x 7]
## Filter: IATA %in% c("ALB", "BDL", "BTV")
##
##
     IATA
                           Airport
                                            City State Country Latitude
## 1 ALB
                        Albany Cty
                                          Albany
                                                    NY
                                                           USA 42.74812
## 2 BDL
             Bradley International Windsor Locks
                                                    CT
                                                           USA 41.93887
## 3 BTV Burlington International
                                      Burlington
                                                    VT
                                                           USA 44.47300
```

## Variables not shown: Longitude (dbl)

Next we aggregate the counts of flights at all three of these airports at the monthly level (in the flights flight-level table), using the group\_by() and summarise() functions. The collect() function forces the evaluation. These functions are collected using the %>% operator allows the results from one object or function to be *piped* to the next in an efficient manner.

```
airportcounts <- flights %>%
  filter(Dest %in% c('ALB', 'BDL', 'BTV')) %>%
  group_by(Year, Month, Dest) %>%
  summarise(count = n()) %>%
  collect()
```

Next we add a new column by constructing a date variable (using mutate() and helper functions from the lubridate package), then generate a time series plot.

```
airportcounts <- airportcounts %>%
  mutate(Date = ymd(paste(Year, "-", Month, "-01", sep="")))
head(airportcounts)
## Source: local data frame [6 x 5]
## Groups: Year, Month
##
##
     Year Month Dest count
                                  Date
## 1 1987
             10
                 ALB
                        957 1987-10-01
  2 1987
                       2580 1987-10-01
##
             10
                 BDL
  3 1987
                 BTV
                        549 1987-10-01
##
             10
##
  4 1987
             11
                 ALB
                        950 1987-11-01
## 5 1987
             11
                  BDL
                       2442 1987-11-01
## 6 1987
             11
                 BTV
                        496 1987-11-01
```

```
xyplot(count ~ Date, groups=Dest, type=c("p","1"), lwd=2, auto.key=list(columns=3),
      ylab="number of flights per month", xlab="Year", data=airportcounts)
```



Figure 2: Comparison of the number of flights arriving at three airports over time

We observe in Figure 2 that there are some interesting patterns over time for these airports. Bradley (serving Hartford, CT and Springfield, MA) has the largest monthly volumes, with Burlington the least number of flights. At all three airports, there has been a decline in the number of flights from 2005 to 2012.

Another important verb is **arrange()**, which in conjunction with **slice()** lets us display the months with the largest number of flights. Here we need to use **ungroup()**, since otherwise the data would remain aggregated by year, month, and destination.

```
airportcounts %>%
ungroup() %>%
arrange(desc(count)) %>%
```

head() # list only the first six observations ## Source: local data frame [6 x 4] ## ## count Year Month Dest ## 1 3318 2001 8 BDL BDL ## 2 3299 2005 3 ## 3 3289 2001 BDL 7 5 BDL ## 4 3279 2001 3242 2005 BDL ## 5 8 ## 6 3219 2005 5 BDL

select(count, Year, Month, Dest) %>%

Another analysis might compare flight delays between two airlines serving a city pair. For example, which airline was most reliable flying from Chicago to Minneapolis/St. Paul in January, 2012? We can calculate an average delay for each day for United, Delta, and American. (Note that we do not address flight cancellations: this exercise is left to the reader.)

Let's begin by taking a closer look at what variables are available, using a direct SQL call (see SIDEBAR: Databases).

tbl(my\_db, sql("SELECT \* FROM flights LIMIT 10")) # or tbl(my\_db, "flights") %>% head()

```
## Source: sqlite 3.8.6 [ontime.sqlite3]
## From: <derived table> [?? x 29]
##
##
      Year Month DayOfMonth DayOfWeek DepTime CRSDepTime ArrTime CRSArrTime
## 1
                                                                              849
      1987
                                             741
                                                          730
                                                                  912
               10
                           14
                                       3
## 2
      1987
               10
                           15
                                       4
                                              729
                                                          730
                                                                  903
                                                                              849
## 3
      1987
               10
                                       6
                           17
                                             741
                                                          730
                                                                  918
                                                                              849
## 4
      1987
               10
                           18
                                       7
                                             729
                                                          730
                                                                  847
                                                                              849
## 5
      1987
               10
                           19
                                       1
                                             749
                                                          730
                                                                  922
                                                                              849
                                       3
## 6
      1987
               10
                           21
                                             728
                                                          730
                                                                  848
                                                                              849
## 7
      1987
               10
                           22
                                       4
                                             728
                                                          730
                                                                  852
                                                                              849
## 8
      1987
               10
                           23
                                       5
                                             731
                                                          730
                                                                  902
                                                                              849
## 9
      1987
               10
                           24
                                       6
                                             744
                                                          730
                                                                  908
                                                                              849
## 10 1987
               10
                           25
                                       7
                                             729
                                                          730
                                                                  851
                                                                              849
## ..
                                     . . .
       . . .
              . . .
                          . . .
                                              . . .
                                                          . . .
                                                                   . . .
                                                                               . . .
## Variables not shown: UniqueCarrier (chr), FlightNum (int), TailNum (int),
##
     ActualElapsedTime (int), CRSElapsedTime (int), AirTime (int), ArrDelay
     (int), DepDelay (int), Origin (chr), Dest (chr), Distance (int), TaxiIn
##
##
     (int), TaxiOut (int), Cancelled (int), CancellationCode (int), Diverted
     (int), CarrierDelay (int), WeatherDelay (int), NASDelay (int),
##
##
     SecurityDelay (int), LateAircraftDelay (int)
```

We create the analytic dataset through use of select() (to pick the variables to be included), filter() (to select a tiny subset of the observations) and repeat the previous aggregation.

```
delays <- flights %>%
  select(Origin, Dest, Year, Month, DayOfMonth, UniqueCarrier, ArrDelay) %>%
  filter(Origin == 'ORD' & Dest == 'MSP' & Year == 2012 & Month == 1 &
        (UniqueCarrier %in% c("UA", "MQ", "DL"))) %>%
```

```
group_by(Year, Month, DayofMonth, UniqueCarrier) %>%
summarise(meandelay = mean(ArrDelay), count = n()) %>%
collect()
```

Merging is another key capacity for students to master. Here, the full carrier names are merged (or joined, in SQL parlance) to facilitate the comparison, using the left\_join() function to provide a less terse full name for the airlines.

```
carriernames <- airlines %>%
  filter(Code %in% c("UA", "MQ", "DL")) %>%
  collect()
merged <- left_join(delays, carriernames, by=c("UniqueCarrier" = "Code"))
head(merged)</pre>
```

```
## Source: local data frame [6 x 7]
## Groups: Year, Month, DayofMonth
##
     Year Month DayofMonth UniqueCarrier meandelay count
##
## 1 2012
              1
                         1
                                       MQ 8.750000
                                                         4
## 2 2012
              1
                          1
                                       UA -5.000000
                                                         2
                                       DL 2.333333
## 3 2012
                          2
              1
                                                         3
                          2
## 4 2012
              1
                                                         6
                                       MQ 24.166667
                          2
## 5 2012
              1
                                       UA -3.000000
                                                         3
## 6 2012
              1
                          3
                                       DL 8.000000
                                                         2
## Variables not shown: Description (chr)
```



Average daily delay (in minutes)

Figure 3: Comparison of mean flight delays from O'Hare to Minneapolis/St. Paul in January, 2012 for three airlines

We see in Figure 3 that the airlines are fairly reliable, though there were some days with average delays of 50 minutes or more (three of which were accounted for by American Eagle).

```
filter(delays, meandelay > 50)
```

```
## Source: local data frame [2 x 6]
## Groups: Year, Month, DayofMonth
##
##
     Year Month DayofMonth UniqueCarrier meandelay count
## 1 2012
                         13
                                       MQ
                                           78.33333
                                                          6
              1
## 2 2012
                         21
              1
                                       MQ
                                            88.40000
                                                          5
```

Finally, we can drill down to explore all flights on Mondays in the year 2001.

```
Mondayflights <- flights %>%
filter(DayofWeek==1 & Year > 2000 & Year < 2002) %>%
group_by(Year, Month, DayOfMonth) %>%
summarise(count = n()) %>%
collect()
Mondayflights <- mutate(Mondayflights, Date=ymd(paste(Year, "-", Month, "-", DayOfMonth, sep="")))
xyplot(count ~ Date, type="1", ylab="Count of flights on Mondays", data=Mondayflights)
ladd(panel.abline(v=ymd("2001-09-11"), lty=2))</pre>
```



Figure 4: display of counts of commercial flights on Mondays in the United States in 2001. The clear impact of 9/11 can be seen.

**Integrating bigger questions and datasets into the curriculum** This opportunity to make a complex and interesting dataset accessible to students in introductory statistics is quite compelling. In the introductory

(or first) statistics course, exploration of airline delays was introduced without any technology through use of the "Judging Airlines" model eliciting activity (MEA) developed by the CATALST Group (http://serc.carleton.edu/sp/library/mea/examples/example5.html). This MEA guides students to develop ideas regarding center and variability and the basics of informal inferences using small samples of data for pairs of airlines flying out of Chicago.



Figure 5: display of sample airline delays data for a city pair used in the "Judging Airlines" MEA

Figure 5 displays sample airline delays for ten flights each for American Eagle Airlines and Mesa Airlines flying from Chicago to Green Bay, Wisconsin. As part of this activity, students need to describe five possible sample statistics which could be used to compare the flight delays by airline. These might include the average, the maximum, the median, the 90th percentile, or the fraction that are late. Finally, they need to create a rule that incorporates at least two of those summary statistics that can be used to make a decision about whether one airline is more reliable. A possible rule might be to declare an airline is better than another if that airline has half an hour less average delay, and that same airline has 10% less delayed flights than the other (if the two measures of reliability differ in direction for the two airlines, no call is made).

To finish the assignment, students are provided with data for another four city pairs, asked to carry out their rule on these new "test" datasets, then summarize their results in a letter to the editor of *Chicago Magazine*.

Later in the course, the larger dataset can be reintroduced in several ways. It can be brought into class to illustrate univariate summaries or bivariate relationships (including more sophisticated visualization and graphical displays). Students can pose questions through projects or other extended assignments. A lab activity could have students explore their favorite airport or city pair (when comparing two airlines they will often find that only one airline services that connection, particularly for smaller airports.) Students could be asked to return to the informal "rule" they developed in an extension to assess its performance. Their rule can be programmed in R, and then carried out on a series of random samples from the flights from that city on that airline within that year. This allows them to see how often their rule picked an airline as being more reliable (using various subsets of the observed data as the "truth"). Finally, students can summarize the population of all flights, as a way to better understand sampling variability. This process reflects the process followed by analysts working with big data: sampling is used to generate hypotheses that are then tested against the complete dataset.

In a second course, more time is available to develop diverse statistical and computational skills. This includes more sophisticated data management and manipulation with explicit learning outcomes that are a central part of the course syllabus.

Other data wrangling and manipulation capacities can be introduced and developed using this example, including more elaborate data joins/merges (since there are tables providing additional (meta)data about

planes). As an example, consider the paths of plane N355NB, which flew out of Bradley airport in January, 2008.

```
filter(airplanes, TailNum=="N355NB")
## Source: sqlite 3.8.6 [ontime.sqlite3]
## From: airplanes [1 x 9]
## Filter: TailNum == "N355NB"
##
##
    TailNum
                   Type Manufacturer IssueDate
                                                  Model Status
                              AIRBUS 11/14/02 A319-114 Valid
## 1 N355NB Corporation
## Variables not shown: AircraftType (chr), EngineType (chr), Year (chr)
singleplane <- filter(flights, TailNum=="N355NB") %>%
  select(Year, Month, DayOfMonth, Dest, Origin, Distance) %>%
  collect()
singleplane %>%
 group_by(Year) %>%
  summarise(count = n(), totaldist = sum(Distance))
## Source: local data frame [13 x 3]
##
##
     Year count totaldist
## 1
     2002
           152
                   136506
## 2
     2003 1367
                  1224746
## 3 2004 1299
                  1144288
## 4 2005 1366
                  1149142
     2006 1484
## 5
                  1149036
## 6
     2007 1282
                  1010146
## 7
     2008 1318
                  1095109
## 8 2009 1235
                  1094532
## 9 2010 1368
                  1143189
## 10 2011 1406
                  919893
## 11 2012 1213
                   807246
## 12 2013 1339
                   921673
## 13 2014 1114
                   766247
sum(~ Distance, data=singleplane)
## [1] 12561753
singleplane %>%
  group_by(Dest) %>%
  summarise(count = n()) %>%
 arrange(desc(count)) %>%
 filter(count > 300)
## Source: local data frame [9 x 2]
```

## ##

## Dest count ## 1 MSP 2977

| ## | 2 | DTW | 2371 |
|----|---|-----|------|
| ## | 3 | LGA | 865  |
| ## | 4 | MEM | 854  |
| ## | 5 | ATL | 841  |
| ## | 6 | SLC | 564  |
| ## | 7 | DCA | 429  |
| ## | 8 | BOS | 380  |
| ## | 9 | SNA | 319  |
|    |   |     |      |

We see that this Airbus A319 has been very active, with around 1300 flights per year since it came online in late 2002. It tends to spend much of its time in Minneapolis/St. Paul (MSP), and is has amassed more than 11 million miles in the air!

Mapping is also possible, since the latitude and longitude of the airports are provided. Figure 6 displays a map of flights from Bradley airport in 2013.

```
require(RSQLite)
con <- dbConnect(SQLite(), "ontime.sqlite3")</pre>
orig <- dbGetQuery(con, "SELECT * FROM airports WHERE IATA = 'BDL'")</pre>
dests <- dbGetQuery(con, "SELECT a.IATA, Latitude, Longitude, sum(1) as numFlights
FROM flights o LEFT JOIN airports a ON o.Dest = a.IATA
WHERE (Year = 2013 AND Origin = 'BDL' AND Cancelled != 0)
GROUP BY a.IATA")
require(igraph)
E <- data.frame(src = "BDL", dest = dests$IATA, weight = dests$numFlights)
V <- rbind(orig[,c("IATA", "Latitude", "Longitude")], dests[,c("IATA", "Latitude", "Longitude")])</pre>
airport <- graph.data.frame(E, directed = TRUE, V)</pre>
E(airport)$width <- with(E, 50 * weight / sum(weight))</pre>
require(maps)
map('state', xlim=c(-105, -65), ylim=c(25, 46))
plot(airport, layout=as.matrix(V[c("Longitude", "Latitude")])
     , add=TRUE, rescale=FALSE
     , edge.width = with(E, log(200 * weight / sum(weight)))
     , edge.curved=TRUE
     , edge.arrow.size = 0.3
     , vertex.size = 30, vertex.label.cex = 0.8
     , vertex.label.dist = 5, vertex.label.degree = ifelse(V$Latitude > 30, -pi/2, pi/2))
```



#### SJU

Figure 6: Map of flights from Bradley airport in 2013

Linkage to other data scraped from the Internet (e.g. detailed weather information for a particular airport or details about individual planes) may allow other questions to be answered (this has already been included in the nycflights13 package (see SIDEBAR: Databases). Other approaches to analysis of big data in R (e.g. dplyr package) can also be introduced. Use of a database to access this rich dataset helps to excite students about the power of statistics, introduce tools that can help energize the next generation of data scientists, and build useful data-related skills.

#### Conclusion

Many have argued that statistics students need additional facility to express statistical computations. By introducing students to commonplace tools for data management, visualization, and reproducible analysis in data science and applying these to real-world scenarios, we prepare them to think statistically in the era of big data.

In addition, there have been other calls for an increased use of computing in the statistics curriculum at the undergraduate level (American Statistical Association, 2014). In an era of increasingly big data, we agree that this is an imperative to develop in students, beginning with the introductory course. Some in the data science world argue that statistics is only relevant for "small" or "medium data" and "traditional tools." We believe that the integration of these precursors to data science into our curricula—early and often—will help statisticians be part of the dialogue regarding *Big Data and Big Questions*.

Others have argued that statistics courses are mired in teaching techniques developed by pre-computer-era statisticians to circumvent their lack of computational power. We concur that there are barriers and costs to the introduction of reproducible analysis tools and more sophisticated data management and manipulation skills to our courses. Further guidance and research results are needed to guide our work in this area, along with illustrated examples, case studies, and faculty development. But these impediments must not slow down our adoption. As Schutt cautions in her book, statistics could be viewed as obsolete if this challenge is not embraced.

Finzer (2013) noted that such changes are also needed before university level, and that the U.S. K-12 education system "does not provide meaningful learning experiences designed to develop understanding of data science concepts or a fluency with data science skills". He concludes that statistics educators—who generally understand data, have substantial expertise in computation, and have developed a variety of data habits of mind—are well-positioned to advocate for major changes in the training of future data scientists. We

believe that the time to move forward in this manner is now, and believe that these these basic data-related skills provide a foundation for such efforts.

**ACKNOWLEDGMENTS** A previous version of this paper was presented in July, 2014 at the International Conference on Teaching Statistics (ICOTS9) in Flagstaff, AZ.

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### SIDEBAR: What's in a word?

In their 2010 American Statistician paper, Deborah Nolan and Duncan Temple Lang describe the need for students to be able to "compute with data" to be able to answer statistical questions. Diane Lambert of Google calls this the capacity to "think with data". Statistics graduates need to be manage data, analyze it accurately, and communicate findings effectively. The Wikipedia data science entry states that "data scientists use the ability to find and interpret rich data sources, manage large amounts of data despite hardware, software, and bandwidth constraints, merge data sources, ensure consistency of datasets, create visualizations to aid in understanding data, build mathematical models using the data, present and communicate the data insights/findings to specialists and scientists in their team and if required to a non-expert audience." But what is the best word or phrase to describe these computational and data-related skills?

"Data wrangling" has been suggested as one possibility (and returned about 131,000 results on Google), though this connotes the idea of a long and complicated dispute, often involving livestock, which may not end well.

"Data grappling" is another option (about 7,500 results on Google), though this perhaps less attractive as it suggests pirates (and grappling hooks) or wrestling as combat sport or self defense.

"Data munging" (about 35,000 results on Google) is a common term in computer science used to describe changes to data (both constructive and destructive) or mapping from one format to another. A disadvantage of this term is that it has a somewhat pejorative sentiment.

"Data tidying" (about 900 results on Google) brings to mind the ideas of "bringing order to" or "arranging neatly".

"Data curation" (about 322,000 results on Google) is a term that focuses on a long-term time scale for use (and preservation). While important, this may be perceived a dusty and stale task.

"Data cleaning" (or "data cleansing", about 490,000 results on Google) is the process to identify and correct (or remove) invalid records from a dataset. Other related terms include "data standardization" and "data harmonization".

A search for "Data manipulation" yielded about 740,000 results on Google. Interestingly, this term on Wikipedia redirects to the "Misuse of statistics" page, implying the analyst might have malignant intentions and could torture the data to tell a particular story. The Wikipedia "Data manipulation language" page has no such negative connotations (and describes the Structured Query Language [SQL] as one such language). This dual meaning stems from the definition (from Merriam-Webster) of manipulate:

- To manage or utilize skillfully
- To control or play upon by artful, unfair, or insidious means especially to one's own advantage

"Data management" was the most common term, with more than 33,000,000 results on Google. The DAMA Data Management Body of Knowledge (DAMA-DMBOK, http://www.dama.org/files/public/DI\_DAMA\_DMBOK\_Guide\_Presentation\_2007.pdf) provides a definition: "Data management is the development, execution and supervision of plans, policies, programs and practices that control, protect, deliver and enhance the value of data and information assets." While somewhat clinical (and decidedly non-sexy), this may be the most appropriate phrase to describe the type of data-related skills students need to make sense of the information around them.

## SIDEBAR: Making bigger datasets accessible through databases

Nolan and Temple Lang (2010) stress the importance of knowledge of information technologies, along with the ability to work with large datasets. Relational databases, first popularized in the 1970's, provide fast and efficient access to terabyte-sized files. These systems using a structured query language (SQL) to specify data operations. Surveys of graduates from statistics programs have noted that familiarity with databases and SQL would have been helpful as they moved to the workforce.

Database systems have been highly optimized and tuned since they were first invented. Connections between general purpose statistics packages such as R and database systems can be facilitated through use of SQL. Table 2 describes key operators for data manipulation in SQL.

| verb     | meaning                              |
|----------|--------------------------------------|
| SELECT   | create a new result set from a table |
| FROM     | specify table                        |
| WHERE    | subset observations                  |
| GROUP    | aggregate                            |
| ORDER    | re-order the observations            |
| DISTINCT | remove duplicate values              |
| JOIN     | merge two data objects               |

Table 2: Key operators to support data management and manipulation in SQL (structured query language)

Use of a SQL interface to large datasets is attractive as it allow the exploration of datasets that would be impractical to analyze using general purpose statistical packages. In this application, much of the heavy lifting and data manipulation is done within the database system, with the results made available within the general purpose statistics package.

The ASA Data Expo 2009 website (http://stat-computing.org/dataexpo/2009) provides full details regarding how to download the Expo data (1.6 gigabytes compressed, 12 gigabytes uncompressed through 2008), set up a database using SQLite (http://www.sqlite.org), add indexing, and then access it from within R or RStudio. This is very straightforward to undertake, though there are some limitations to the capabilities of SQLite.

MySQL (http://www.mysql.com, described as the world's most popular open source database) and PostgreSQL are more fully-featured systems (albeit with somewhat more complex installation and configuration).

The use of SQL within R (or other systems) is straightforward once the database has been created (either locally or remotely). An add-on package (such as RMySQL or RSQLite) must be installed and loaded, then a connection made to a local or remote database. In combination with tools such as R Markdown (which make it easy to provide a template and support code) students can start to tackle more interesting and meatier questions using larger databases set up by their instructors. Instructors wanting to integrate databases into their repertoire may prefer to start with SQLite, then graduate to more sophisticated systems (which can be accessed remotely) using MySQL.

The dplyr package encapsulates and replaces the SQL interface for either system. It also features *lazy* evaluation, where operations are not undertaken until absolutely necessary.

Another option is for the user to specify SQL SELECT commands. For example, the following code would replicate the creation of the dataset of counts for the three airports used to create Figure 2 using SQL (as opposed to using the interface within dplyr).

```
airportflights <-
   dbGetQuery(con, "SELECT Dest, Year, Month, DayOfMonth, DayOfWeek, sum(1) as numFlights
   FROM ontime WHERE (Dest = 'ALB' OR Dest = 'BDL' OR Dest = 'BTV')
   GROUP BY Year, Month, DayOfMonth, Dest")</pre>
```

In this example, a set of variables are selected (along with a derived variable which sums the number of flights) from the three airports of interest. The results are aggregated by day and destination (at which point there are more manageable). The dbGetQuery function in the RMySQL package returns a dataframe containing the results from the SQL SELECT call. The SQL syntax is similar, but not identical, to the dplyr syntax.

Is setting up a database too much effort? We think not. But those willing to explore can undertake similar analyses using the nycflights13 package on CRAN. This includes five dataframes that can be accessed within R.

```
require(nycflights13)
airlines
```

```
## Source: local data frame [16 x 2]
##
##
      carrier
                                       name
## 1
           9E
                         Endeavor Air Inc.
## 2
           AA
                    American Airlines Inc.
## 3
           AS
                      Alaska Airlines Inc.
## 4
           B6
                           JetBlue Airways
## 5
           DL
                      Delta Air Lines Inc.
## 6
           EV
                  ExpressJet Airlines Inc.
## 7
           F9
                    Frontier Airlines Inc.
## 8
           FL AirTran Airways Corporation
## 9
           HA
                    Hawaiian Airlines Inc.
## 10
           MQ
                                  Envoy Air
## 11
           00
                     SkyWest Airlines Inc.
## 12
                     United Air Lines Inc.
           IJΑ
## 13
           US
                           US Airways Inc.
## 14
           VX
                            Virgin America
## 15
           WN
                    Southwest Airlines Co.
## 16
           YV
                        Mesa Airlines Inc.
```

airports

## Source: local data frame [1,397 x 7] ## ## faa name lat lon alt tz dst -80.61958 1044 -5 04G ## 1 Lansdowne Airport 41.13047 Α ## 2 06A Moton Field Municipal Airport 32.46057 -85.68003 264 -5 Α ## 3 Schaumburg Regional 41.98934 06C -88.10124 801 -6 А ## 4 Randall Airport 41.43191 06N -74.39156523 -5 Α Jekyll Island Airport 31.07447 -81.42778 ## 5 09J 11 -4 Α ## 6 0A9 Elizabethton Municipal Airport 36.37122 -82.17342 1593 -4 А Williams County Airport 41.46731 ## 7 0G6 -84.50678 730 -5 А ## 8 0G7 Finger Lakes Regional Airport 42.88356 -76.78123 492 -5 Α 0P2 Shoestring Aviation Airfield 39.79482 -76.64719 1000 -5 ## 9 U ## 10 OS9 Jefferson County Intl 48.05381 -122.81064 108 -8 Α ## .. ... . . . . . . . . . . . . . . . . . .

planes

## Source: local data frame [3,322 x 9] ## ## tailnum year type manufacturer model engines ## 1 N10156 2004 Fixed wing multi engine EMBRAER EMB-145XR 2 2 ## 2 N102UW 1998 Fixed wing multi engine AIRBUS INDUSTRIE A320-214 ## 3 N103US 1999 Fixed wing multi engine AIRBUS INDUSTRIE A320-214 2 2 ## 4 N104UW 1999 Fixed wing multi engine AIRBUS INDUSTRIE A320-214 2 ## 5 N10575 2002 Fixed wing multi engine EMBRAER EMB-145LR ## 6 N105UW 1999 Fixed wing multi engine AIRBUS INDUSTRIE 2 A320-214 ## 7 N107US 1999 Fixed wing multi engine AIRBUS INDUSTRIE A320-214 2 ## 8 N108UW 1999 Fixed wing multi engine AIRBUS INDUSTRIE A320-214 2 ## 9 N109UW 1999 Fixed wing multi engine AIRBUS INDUSTRIE 2 A320-214 ## 10 N110UW 1999 Fixed wing multi engine AIRBUS INDUSTRIE A320-214 2 ## .. ## Variables not shown: seats (int), speed (int), engine (chr)

```
flights
```

```
## Source: local data frame [336,776 x 16]
##
##
      year month day dep_time dep_delay arr_time arr_delay carrier tailnum
                          517
                                                         11
## 1
     2013
               1
                   1
                                       2
                                              830
                                                                  UA N14228
## 2
     2013
               1
                   1
                          533
                                       4
                                              850
                                                          20
                                                                  UA N24211
## 3 2013
                                       2
                                                          33
                                                                  AA N619AA
               1
                   1
                          542
                                              923
## 4 2013
                          544
                                             1004
                                                         -18
                                                                  B6 N804JB
                   1
                                      -1
               1
## 5 2013
               1
                   1
                          554
                                      -6
                                              812
                                                         -25
                                                                  DL N668DN
## 6 2013
                          554
                                      -4
                                                                  UA N39463
               1
                   1
                                              740
                                                          12
## 7 2013
               1
                   1
                          555
                                      -5
                                              913
                                                         19
                                                                  B6 N516JB
## 8 2013
                          557
                                      -3
                                              709
                                                         -14
                                                                  EV N829AS
               1
                   1
## 9 2013
                                      -3
               1
                   1
                          557
                                              838
                                                          -8
                                                                  B6 N593JB
                                      -2
## 10 2013
                          558
                                              753
                                                          8
                   1
                                                                  AA N3ALAA
               1
## .. ...
             ... ...
                           . . .
                                     . . .
                                              . . .
                                                        . . .
                                                                 . . .
                                                                         . . .
## Variables not shown: flight (int), origin (chr), dest (chr), air_time
## (dbl), distance (dbl), hour (dbl), minute (dbl)
```

weather

```
## Source: local data frame [8,719 x 14]
## Groups: month, day, hour
##
##
        origin year month day hour temp dewp humid wind_dir wind_speed
## 1
           EWR 2013 1 1 0 37.04 21.92 53.97 230
                                                                                       10.35702
                            1137.0421.9253.9723011237.9421.9252.0923011337.9423.0054.51230
## 2
            EWR 2013
                                                                                       13.80936
            EWR 2013 1 1 2 37.94 21.92 52.09
## 3
                                                                                       12.65858
## 4
            EWR 2013 1 1 3 37.94 23.00 54.51
                                                                                       13.80936
## 5
           EWR 2013 1 1 4 37.94 24.08 57.04
                                                                             240
                                                                                       14.96014

      EWR 2013
      1
      1
      6
      39.02
      26.06
      59.37
      270
      10.35702

      EWR 2013
      1
      1
      7
      39.02
      26.96
      61.63
      250
      8.05546

      EWR 2013
      1
      1
      8
      39.02
      28.04
      64.43
      240
      11.50780

      EWR 2013
      1
      1
      9
      39.92
      28.04
      62.21
      250
      12.65858

## 6
## 7
## 8
## 9
                             1 1 10 39.02 28.04 64.43
## 10
            EWR 2013
                                                                                260
                                                                                       12.65858
            .... .... .... .... .... ....
## ..
                                                                               . . .
                                                                                                . . .
## Variables not shown: wind_gust (dbl), precip (dbl), pressure (dbl), visib
##
       (dbl)
end <- Sys.time(); end</pre>
```

## [1] "2015-03-25 14:37:02 EDT"

end - now # elapsed

**##** Time difference of 27.54015 secs