## Big Ideas to help statistics students learn to 'think with data'

Nicholas J. Horton

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Pickard Lecture, September 29, 2016

nhorton@amherst.edu http://nhorton.people.amherst.edu Kudos to many wonderful collaborators:

- Project MOSAIC: Danny Kaplan (Macalester College), Randy Pruim (Calvin College), and Ben Baumer (Smith College)
- Johanna Hardin (Pomona College) and the undergraduate guidelines working group
- Megan Mocko (University of Florida) and Michelle Everson (Ohio State University) and the revised GAISE college report group
- my colleagues at Amherst and the ASA

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- my colleagues at Amherst and the ASA
- those listed in Table 2 of Horton and Hardin (TAS 2015) for an incomplete bibliography

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#### (More) thanks and Acknowledgements

• George Cobb, Marcello Pagano, and Nan Laird for their guidance and support on this journey

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- my students
- my parents and family

#### Degrees in statistics at Harvard (Source: Harvard Crimson)

Statistics Concentrators \*



Nicholas J. Horton helping students to 'think with data'

- a glimpse into the past
- a vision for statistics and statistics education
- some big ideas
- closing thoughts

#### Minard and Napoleon's campaign (1812)



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A politician, a pastor, a lawyer, a physician, and a poet walk into a bar...

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• American Statistical Association (ASA) founded by Lemuel Shattuck (politician) and a former pastor, a lawyer, a physician, and a poet.

- American Statistical Association (ASA) founded by Lemuel Shattuck (politician) and a former pastor, a lawyer, a physician, and a poet.
- Raymond Pearl (JASA, 1940) described this peculiar group as:

an odd lot of fish, differing widely from each other in most respects, but all alike in one. Each of them had what the psychiatrists nowadays call a compulsion neurosis impelling him to tinker with numbers and fiddle with figures. Their souls cried out for tabulations in the same way that the prohibitionist of later times yearned for his daily ration of Peruna.

#### Shattuck and mortality report (1850)



## Edward Hitchcock (1840) (early member of ASA)



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# Edward Hitchcock (early member of ASA and President of Amherst College)



## Florence Nightingale (see Utts, Amstat News June 2016)

Fast forward a few years across the pond...



#### Florence Nightingale (see Utts, Amstat News June 2016)



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#### reworked graph: (Source: itelligencegroup.com)



Death - All other causes, Death - Wounds & injuries and Death - Zymotic diseases by Month

Year / Quarter / Month

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#### Wald and World War II airplanes (credit to Cameron Moll)



#### Credit: Cameron Moll

WILL STATISTICS TAKE THE LIBERAL ARTS BY STORM OR BY STEALTH? REFLECTIONS ON EIGHT YEARS AT MOUNT HOLYOKE COLLEGE

(Presented at the 25<u>th</u> anniversary of the founding of the Department of Statistics, Harvard University, April 16, 1982.)

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Students get to do what statisticians do: analyze non-trivial datasets by considering a variety of models, using the imagination and developing their judgment in the process.

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I believe it is the use of imagination and judgment that makes our subject appealing. We owe it to our students not to keep that a secret.

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Obama video keynote for Hadoop/Strata conference: https://www.youtube.com/watch?v=vbb-AjiXyhO Obama and the bubblesort : https://www.youtube.com/watch?v=k4RRi\_ntQc8

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#### Knowledge of stats? Obama's recent publications

	$\leftarrow \rightarrow$	C 🛈 www.ncbi.nlm.ni	h.gov/pubmed/?term=Obama+B
		SNCBI Resources 🖸	How To 🕑
		Publed.gov	PubMed Obama B
		US National Library of Medicine National Institutes of Health	Create RSS Create alert Advanced
		NCBI will be testing ht time. Please plan according to the second sec	ps on public web servers from 8:00 AM to 12:00 PM EDT (12:00-16:00 UTC) on Monday, Septerr rdingly. <u>Read more.</u>
		Article types Clinical Trial	Format: Summary - Sort by: Most Recent -
		Customize	Search results
		oustornize	
		Text availability	Items: 12
		Abstract Free full text Full text	United States Health Care Reform: Progress to Date and Next Steps.
		PubMed Commons Reader comments Trending articles	<ul> <li>Obama B. JAMA. 2016 Aug 2;316(5):525-32. doi: 10.1001/jama.2016.9797. Review. PMID: 27400401 Similar articles</li> </ul>
		Publication dates	Presidential Policy Directive: National preparedness.
		5 years	<ol> <li>Obama BH.</li> </ol>
		10 years	Bull Am Coll Surg. 2015 Sep;100(1 Suppl):10-3. No abstract available.
		Custom range	PMID: 26477126
		Species	Similar articles
			Nicholas J. Horton helping students to 'think with data'

#### Obama's recent single author JAMA paper

#### Figure 1. Percentage of Individuals in the United States Without Health Insurance, 1963-2015



#### Obama's recent JAMA paper

#### Figure 2. Decline in Adult Uninsured Rate From 2013 to 2015 vs 2013 Uninsured Rate by State



Is statistics a dirty word? (Source: xkcd.com)



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As academic statisticians, we are missing the boat. We are barking up the wrong tree. ... The kinds of statistics that we teach in undergraduate and especially in graduate programs have almost nothing to contribute to anything that matters. ... Then we wonder why the world passes us by. The Committee on Applied and Theoretical Statistics (CATS) noted widespread sentiment in the statistical community that upper-level undergraduate and graduate curricula for statistics majors ... are currently structured in ways that do not provide sufficient exposure to modern statistical analysis, computational and graphical tools, communication skills, and the ever growing interdisciplinary uses of statistics. The growth that statistics has undergone is often not reflected in the education that future statisticians receive. There is a need to incorporate more meaningfully into the curriculum the computational and graphical tools that are today so important to many professional statisticians. There is a need for improved training of statistics students in written and oral communication skills, which are crucial for effective interaction with scientists and policy makers.

## A jump back to 1992...



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#### A jump back to 1992...



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## A jump back to 1992...



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The current curriculum in most statistics departments is, however, entirely too focused on hypothesis testing (Ed Rothman).

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The current curriculum in most statistics departments is, however, entirely too focused on hypothesis testing (Ed Rothman).

We risk being ignored if we do not stay relevant. (Carl Morris)
# Order of authors?

← → C ③ www.ncbi.nlm.nih.gov/pubmed/16723612

S NCBI Resources 🖸 How To 🖸
Publed.gov PubMed
US National Library of Medicine Advanced
NCBI will be testing https on public web servers from 8:00 AM to 12:00 PM ED time. Please plan accordingly. <u>Read more.</u>
Format: Abstract -
N Engl J Med. 2006 May 25;354(21):2205-8.
Making patient safety the centerpiece of medical liability reform
Clinton HR, Obama B.
PMID: 16723612 DOI: 10.1056/NEJMp068100
[PubMed - indexed for MEDLINE] Free full text
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# Progress: degrees in statistics over time (Source: IPEDS)



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# But where are the majors? (Johnstone, COPSS PPF)



### Class use of Past, Present, and Future



# Past, Present, and Future of Statistical Science



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# ASA Undergrad Guidelines, 2014

- This is an exciting time to be a statistician.
- The contribution of the discipline of statistics to scientific knowledge is widely recognized with increasingly positive public perception.



Nicholas J. Horton

We are concerned that many of our graduates do not have sufficient skills to be effective in the modern workforce. Thomas Lumley (personal communication) has stated that our students know how to deal with  $n \rightarrow \infty$ , but cannot deal with a million observations.

If statistics is the science of learning from data, then our students need to be able to "think with data" (as Diane Lambert of Google has so elegantly described).

- Horton and Hardin (TAS, 2015)

Audience: preaching to the choir...

- Caveat: there's nothing new under the sun (ancient Xiao-Li proverb)
- Increasing importance of data science and computation

ASA undergrad guidelines for statistics programs:

- Working with data requires extensive computing skills.
- To be prepared for statistics and data science careers, students need the ability to access and wrangle data in various ways, and the ability to perform algorithmic problem-solving.
- In addition to more traditional mathematical and statistical skills, students should be fluent in higher-level programming languages and facile with database systems.

# 20 years of R: one of many solutions

### **Business Computing**

WORLD	U.S.	N.Y. / REGION	BUSINESS	TECHNOLOGY	SCIENCE	HEALTH	SPORTS	OPINION	4
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#### Data Analysts Captivated by R's Power



Left, Stuart Isett for The New York Times; right, Kieran Scott for The New York Times

R first appeared in 1996, when the statistics professors Robert Gentleman, left, and Ross Ihaka released the code as a free software package.

By ASHLEE VANCE Published: January 6, 2009

The New Hork Eimes

To some people R is just the 18th letter of the alphabet. To others, it's the rating on racy movies, a measure of an attic's insulation or what pirates in movies say.

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helping students to 'think with data

An analyst wants to calculate the mean drugrisk score of subjects in the HELP clinical trial by gender. What's the simplest way to do this in base R? Talk with your neighbor about how you would accomplish this task.

- > with(HELPmiss, aggregate(drugrisk, by=list(sex), FUN=mean, na.rm=TRUE, simplify=TRUE)) Group.1 x
- 1 male 1.904762
- 2 female 1.756757

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- > with(HELPmiss, tapply(drugrisk, sex, mean, na.rm=TRUE))
   male female
- 1.904762 1.756757

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> library(mosaic)
> favstats(drugrisk ~ sex, data=HELPrct)
 sex min Q1 median Q3 max mean sd n missing
1 male 0 0 0 1 21 1.90 4.37 357 2
2 female 0 0 0 0 20 1.76 4.15 111 0

# mosaic modeling language (Y $\sim$ X)

> bwplot(drugrisk ~ sex, data=HELPmiss)



# mosaic modeling language (Y $\sim$ X)

> lm(drugrisk ~ sex, data=HELPmiss)

Coefficients: (Intercept) sexfemale 1.905 -0.148

#### One simple approach to:

- generate descriptive statistics
- create graphical displays
- fit regression models

# Less Volume, More Creativity

Many of the guiding principles of the mosaic package reflect the "Less Volume, More Creativity" mantra of Mike McCarthy who had a large poster with those words placed in the "war room" (where assistant coaches decide on the game plan for the upcoming opponent) as a constant reminder not to add too much complexity to the game plan.



A lot of times you end up putting in a lot more volume, because you are teaching fundamentals and you are teaching concepts that you need to put in, but you may not necessarily use because they are building blocks for other concepts and variations that will come off of that ... In the offseason you have a chance to take a step back and tailor it more specifically towards your team and towards your players."

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Mike McCarthy, Head Coach, Green Bay Packers

#### **Enough R for Intro Stats**

#### **Numerical Summaries**

These functions have a formula interface to match plotting.

favstats()	#	mosaic	
tally()	#	mosaic	
mean()	#	mosaic	augmented
median()	#	mosaic	augmented
sd()	#	mosaic	augmented
var()	#	mosaic	augmented
diffmean()	#	mosaic	

#### Randomization/Simulation

rflip()	#	mosaic
do()	#	mosaic
<pre>sample()</pre>	#	mosaic augmented
resample()	#	with replacement
<pre>shuffle()</pre>	#	mosaic
rbinom()		
rnorm()	#	etc, if needed

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#### Distributions

# The advent of the 'tidyverse'



- tools that work well together, each one designed for a particular task
- if you don't succeed at first, try, try again (CS prototyping)
  - 1 stats::reshape()
  - 2 reshape package
  - Instance in the second seco
  - tidyr package
- compose simple steps with the pipe (%>%) operator
- connects output from one function to input of another (a la UNIX tools)
- clarifies complex data wrangling workflows

# dplyr::%>%

Passes object on left hand side as first argument (or . argument) of function on righthand side.

x %>% f(y) is the same as f(x, y) y %>% f(x, ., z) is the same as f(x, y, z )

```
foo_foo <- little_bunny()
bop_on(
    scoop_up(
        hop_through(foo_foo, forest),
        field_mouse
    ),
        head
)</pre>
```

```
foo_foo %>%
   hop_through(forest) %>%
   scoop_up(field_mouse) %>%
   bop_on(head)
```

- Small number of simple idioms
- Combine to do powerful operations
- $\bullet\,$  Round off rough edges of R

- Increasing importance of data science and computation
- 2 Real applications and data

ASA undergrad guidelines for statistics programs:

- Data should be a major component of statistics courses.
- Programs should emphasize concepts and approaches for working with complex data and provide experiences in designing studies and analyzing non-textbook data.

# Statistics and data analysis cycle (due to Wickham)



Key idioms for dealing with big(ger) data

select: subset variables filter: subset rows mutate: add new columns summarize: reduce to a single row group-by: aggregate join: merge tables gather/spread: transpose (e.g., wide to tall) Hadley Wickham, bit.ly/bigrdata4 and "Building precursors to data science" (CHANCE, 2015, https://nhorton.people.amherst.edu/precursors)

```
> HELPmiss %>%
  group_by(sex) %>%
  summarise(meanval = mean(drugrisk, na.rm=TRUE))
```

```
sex meanval
<fctr> <dbl>
1 male 1.904762
2 female 1.756757
```

# More 'Variety' of data (Alexander Hamilton)



# More 'Variety' of data (Schuyler sisters and day 1 activity)



Prevalence of Angelica as a babyname over time (by gender)

# JOURNAL OF THE AMERICAN STATISTICAL ASSOCIATION

Number 302

JUNE, 1963

Volume 58

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#### INFERENCE IN AN AUTHORSHIP PROBLEM<sup>1,2</sup>

A comparative study of discrimination methods applied to the authorship of the disputed *Federalist* papers

> FREDERICK MOSTELLER Harvard University

> > and

Center for Advanced Study in the Behavioral Sciences

AND

DAVID L. WALLACE University of Chicago

# Bigger (medium?) data (more 'Volume')

- use SQL (structured query language) to access databases within dplyr
- NYC Taxis (1.1 billion rides)
- Climate change data
- airline delays

- Collected by the Bureau of Transportation Statistics since 1987
- All commercial flights within the US (more than 180 million records)
- Easily motivated: have your students been stuck in an airport because a flight was delayed or cancelled (and wondered if they could have predicted it?) (Wickham, JCGS, 2011)
- Details at http://stat-computing.org/dataexpo/2009

- tidy data: each variable in its own column and observation in its row
- focus on Boston area flights (dplyr::filter())
- focus on desired variables (dplyr::select())
- correct odd variable names (dplyr::rename())

### Network science and bigger data



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- Increasing importance of data science and computation
- 2 Real applications and data
- Statistical methods and foundations
ASA undergrad guidelines for statistics programs:

- Students require exposure to and practice with a variety of predictive and explanatory models in addition to methods for model building and assessment.
- They must be able to understand issues of design, confounding, and bias.
- They need to know how to apply their knowledge of theoretical foundations to the sound analysis of data.

#### Computer age statistical inference



ALGORITHMS, EVIDENCE, AND DATA SCIENCE

#### **COMP 110 - DATA AND COMPUTING FUNDAMENTALS**

An introduction to the handling, analysis, and interpretation of "big data," the massive datasets now routinely collected in science, commerce, and government. The course is designed to be accessible to all students, regardless of background. Students will become proficient with R, a leading data and statistics computer environment. R skills are in high demand in research, commercial, NGO, and government areas. The course aligns with techniques being used in several courses in the sciences, statistics, and mathematics. (1 Credits)

Includes predictive modeling, databases, dynamic viz...

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#### SAT scores and teacher salaries (state data from 2010)



### Multivariate thinking



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Multivariate thinking and confounding

## **AP Statistics Vocabulary**

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# confounding

when the levels of one factor are associated with the levels of another factor so their effects cannot be separated Setting: Let A, B, and C be independent random variables each independently distributed uniformly in the interval [0,1].

- Question: What is the probability that the roots of the quadratic equation given by  $Ax^2 + Bx + C = 0$  are real?
  - Source: Rice Mathematical Statistics and Data Analysis third edition exercise 3.11 (also in first and second editions)

Setting: Let A, B, and C be independent random variables each independently distributed uniformly in the interval [0,1].

- Question: What is the probability that the roots of the quadratic equation given by  $Ax^2 + Bx + C = 0$  are real?
  - Source: Rice Mathematical Statistics and Data Analysis third edition exercise 3.11 (also in first and second editions)
    - Note: I continue to use this excellent book for my probability and statistical foundations courses

#### Analytic problem-solving

The distribution of  $Y = B^2$  is given by:

$$f(y) = \begin{cases} \frac{1}{2\sqrt{y}} & \text{if } 0 \le y \le 1\\ 0 & \text{otherwise} \end{cases}$$

The distribution of W = 4AC is given by:

$$f(w) = \begin{cases} -\log(w/4)/4 & \text{if } 0 \le w \le 4\\ 0 & \text{otherwise} \end{cases}$$

Since Y and W are independent, the joint distribution is given by:

$$f(y,w) = \begin{cases} \frac{-\log(w/4)}{8\sqrt{y}} & \text{if } 0 \le y \le 1 \text{ and } 0 \le w \le 4\\ 0 & \text{otherwise} \end{cases}$$

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The discriminant  $B^2 - 4AC$  is non-negative when Y > W.

$$P(Y > W) = \int_0^1 \int_0^y f(y, w) \, dw \, dy$$
  
=  $\int_0^1 \int_0^y \frac{-\log(w/4)}{8\sqrt{y}} \, dw \, dy$   
=  $\int_0^1 \frac{\sqrt{y}(-\log(y) + 1 + \log(4))}{8} \, dy$   
=  $\frac{5 + \log(64)}{36} \approx 0.254413.$ 

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#### Empirical problem-solving

• Answer in the back of the book: 1/9

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#### Empirical problem-solving

- Answer in the back of the book: 1/9
- Straightforward to code in R (or other environments):
- > numsim <- 100000
- > u1 <- runif(numsim)</pre>
- > u2 <- runif(numsim)</pre>
- > u3 <- runif(numsim)</pre>
- > discrim <- u2^2 4\*u1\*u3
- > realroot <- discrim >= 0
- > table(realroot)/numsim
- FALSE TRUE
- 0.7455 0.2545

#### IMPLICATION:

- Increasing importance of data science and computation
- 2 Real applications and data
- Statistical methods and foundations
- Ommunication and knowledge transference

ASA undergrad guidelines for statistics programs:

- Students need to be able to communicate complex statistical methods in basic terms to managers and other audiences and to visualize results in an accessible manner.
- They must have a clear understanding of ethical standards.
- Programs should provide multiple opportunities to practice and refine these statistical practice skills and use of analysis cycle.

The ability to express statistical computations is an essential skill (Nolan and Temple Lang, TAS 2010)

- R Markdown used as first workflow for introductory statistics students at colleges and universities all over the country
- forms a 'necessary but not sufficient' component of reproducible research
- tightly integrated into RStudio (designed for experts, useful for newbies)

### R Markdown and reproducible analysis



#### SAT scores and teacher salaries



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#### Dynamic visualization and Shiny

```
server.R
              ui.R
shinyServer(function(input, output) {
  output$distPlot <- renderPlot({</pre>
    # mosaic setup
     require(mosaic); require(mosaicData)
    trellis.par.set(theme=theme.mosaic())
    # create new variable
    SAT = mutate(SAT, fracgrp = cut(frac,
breaks=c(0, 22, 49, 81),
labels=c("low fraction", "medium fraction", "high fraction")))
    # generate the desired plot
     if (input$stratify == "No") {
       xyplot(sat ~ salary, type=c("p", "r"), data=SAT)
     } else {
       xyplot(sat ~ salary, groups=fracgrp, auto.key=TRUE,
    type=c("p", "r"), data=SAT)
     }
})
}
```

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```
server.R
        ui.R
library(shiny)
shinyUI(fluidPage(
 # Application title
 titlePanel("SAT scores and teacher salaries"),
 sidebarLayout(
  sidebarPanel(
  ))
```

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#### Interactive maps

```
```{r}
library(leaflet)
m <- leaflet() %>%
    addTiles() %>% # Add default OpenStreetMap map tiles
    addMarkers(lng=-71.1191, lat=42.3731,
    popup="The birthplace of Harvard Stat")
```

#### m

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helping students to 'think with data

#### Dynamic visualization

Snow and the cholera epidemic in London...



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helping students to 'think with data

#### Dynamic visualization

#### Snow and the cholera epidemic in London...



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Version control is the only reasonable way to keep track of changes in code, manuscripts, presentations, and data analysis projects.

Karl Broman,

http://kbroman.org/github\_tutorial/pages/why.html

Version control is the only reasonable way to keep track of changes in code, manuscripts, presentations, and data analysis projects.

Karl Broman,

http://kbroman.org/github\_tutorial/pages/why.html

If you need to collaborate on data analysis or code development, then all involved should use Git.

Jenny Bryan, http://happygitwithr.com

#### **Ethics**

If not now, when?



#### Challenges and opportunities

статистика tadegau statistiques পরিসংখ্যান statistică số liệu thống kê łakwimu statistikë tế số liệu chống kê łakwimu estatística statistiko <sup>预</sup>統計 statistikat tölfræði आँकडे ្ទ आँकड़े "統計 statistikat tölfræði statistiek סטטיקטיקה statistic statistieke statistika

#### Read the Introducing AP Computer Science Principles video transcript

#### Computer Science: The New Literacy

Whether it's 3-D animation, engineering, music, app development, medicine, visual design, robotics, or political analysis, computer science is the engine that powers the technology, productivity, and innovation that drive the world. Computer science experience has become an imperative for today's students and the workforce of tomorrow.

The AP Program designed AP Computer Science Principles with the goal of creating leaders in computer science fields and attracting and engaging those who are traditionally underrepresented with essential computing tools and multidisciplinary opportunities.

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### **Big Idea 3: Data and Information**

Data and information facilitate the creation of knowledge. Computing enables and empowers new methods of information processing, driving monumental change across many disciplines — from art to business to science. Managing and interpreting an overwhelming amount of raw data is part of the foundation of our information society and economy. People use computers and computation to translate, process, and visualize raw data and to create information. Computation and computer science facilitate and enable new understanding of data and information that contributes knowledge to the world. Students in this course work with data using a variety of computational tools and techniques to better understand the many ways in which data is transformed into information and knowledge.

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### Enduring Understandings

(Students will understand that ... )

## Learning Objectives

(Students will be able to ... )

EU 3.1 People use computer programs to process information to gain insight and knowledge. LO 3.1.1 Find patterns and test hypotheses about digitally processed information to gain insight and knowledge. [P4] LO 3.1.3 Explain the insight and knowledge gained from digitally processed data by using appropriate visualizations, notations, and precise language. [P5] **EK 3.1.3A** Visualization tools and software can communicate information about data.

**EK 3.1.3B** Tables, diagrams, and textual displays can be used in communicating insight and knowledge gained from data.

**EK 3.1.3C** Summaries of data analyzed computationally can be effective in communicating insight and knowledge gained from digitally represented information.

**EK 3.1.3D**Transforming information can be effective in communicating knowledge gained from data.

**EK 3.1.3E** Interactivity with data is an aspect of communicating.

**EU 3.2** Computing facilitates exploration and the discovery of connections in information. LO 3.2.1 Extract information from data to discover and explain connections or trends. [P1]

## Guidelines for Assessment and Instruction in Statistics Education (GAISE) College Report 2016

#### Teach statistical thinking.

- Teach statistics as an investigative process of problem-solving and decision-making.
- Give students experience with multivariable thinking.
- Pocus on conceptual understanding.
- Integrate real data with a context and purpose.
- Isster active learning.
- **I** Use technology to explore concepts and analyze data.
- **O** Use assessments to improve and evaluate student learning.

*Curriculum unavoidably involves decisions about scarce resources, so curricular innovation cannot escape being political, and of course "all politics is local" (ONeill and Hymel, 1995).* 

Curriculum is political for economic reasons because, averaged over the long term, faculty FTEs and course offerings are at best a zero-sum game. Thus changing curriculum, like moving a graveyard, depends on local conditions: Whose cherished ancestry is uprooted by the change?

(Cobb 'Mere renovation is too little, too late: we need to rethink our undergraduate curriculum from the ground up' arXiv 2015)

- It's never been easier to extract meaning from data (improved tools)
- How do we ensure that statistics remains a vibrant choice for our students?

# Big Ideas to help statistics students learn to 'think with data'

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## Challenges and opportunities



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## Statisticians issue warning over misuse of P values

Policy statement aims to halt missteps in the quest for certainty.

## Monya Baker

07 March 2016

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Misuse of the *P* value — a common test for judging the strength of scientific evidence — is contributing to the number of research findings that cannot be reproduced, the American Statistical Association (ASA) warns in a statement released today<sup>1</sup>. The group has taken the unusual step of issuing principles to guide use of the *P* value, which it says cannot determine whether a hypothesis is true or whether results are important.